



Monroe Street Arts Center

February 14th, 2018

Dear Monroe Street Arts Center Students and Families,

On Saturday March 3rd 2018 from 3:30-6:30pm, we will host our seventh annual Playathon to support the Claire Aubrey Roberts Scholarship Fund! It is our hope that our Playathon will be an exciting way for students and families to be involved in providing needed funding to Monroe Street Arts Center scholarship students.

All private music students are encouraged to participate by securing donations prior to March 3rd and performing the day of the event! This is a fantastic performance opportunity without the stress of a formal recital setting. Students can play one or several pieces of music and are welcome to dress casually, and most of all have fun! Please invite family and friends to be in attendance that day. With the open mic format, spectators and performers alike are welcome to leave after their performance or stay all afternoon. We will also have art projects and a few group music activities for kids of all ages, so it will be a fun event for the whole family!

We are excited to announce our seventh annual event will be held at a new venue, Barnes and Noble, located at 7433 Mineral Point Rd. Barnes and Noble is hosting us and giving our community an opportunity to showcase our talents in a public space and bring together students from all studios, while helping MSAC music students in need. In addition, Barnes and Noble will be donating up to 20% of their in-store proceeds to us, as well as up to 20% of their online sales that day. We will have a coupon code for you to use that day to make sure part of your purchase, either in-store or online, will go to our scholarship fund. Those coupons are attached in this packet of information.

Private Music Students - here's how you can participate:

- Please help us collect donations using the included donation form.
- Let your teacher know if you will be participating in the Playathon and how many songs you'd like to play OR contact MSAC by Monday February 26th to let us know. You can call us at 608-232-1510 or email Reem at reem@monroestreetarts.org at any time.
- Turn in pledge forms and donations collected either at the Playathon or at MSAC at any time. Please turn in all donations by Saturday March 10th.
- You do not need to stay for the entire event. Your teacher will be assigned a block of time for students to perform their piece(s).
- Please help get the word out and encourage friends and family to shop at Barnes and Noble (in-store or online) on March 3rd by using our coupon code.

We hope you will be able to take part in giving the gift of music lessons to families in need! All proceeds will go to the Claire Aubrey Roberts Scholarship Fund. All donations are tax deductible.

Sincerely,

Reem Totonchi, Private Music Manager
Holly Baris, Executive Director
Diane Tautges, MSAC Board Member

Monroe Street Arts Center Playathon

Saturday, March 3rd, 2018 3:30-6:30 pm • Barnes & Noble • West Towne Mall

Performer's Name _____ Parents' Names _____

Performer's Phone _____ Teacher's Name _____

Please use this form to record and collect donations.

Name	Address	Phone	Donation	Paid?

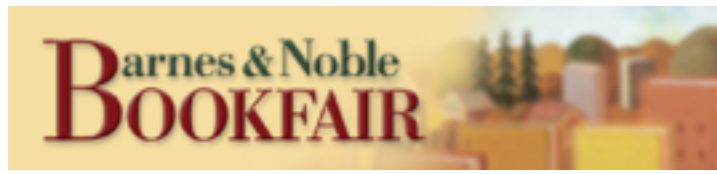
Total donations: _____

Please bring this form and donations to the Playathon, make all checks payable to MSAC. All donations must be collected no later than March 10th. MSAC is a nonprofit 501(c)3, all donations are tax deductible. Tax ID 39-1854207



2526 Monroe Street, Madison, WI, 53711

608.232.1510 | monroestreetarts.org



How to participate online:

We're very excited to be hosting our 2018 Playathon at Barnes & Noble on Saturday March 3rd from 3:30-6:30pm at the store located at 7433 Mineral Point Rd. We'll earn up to 20% back on purchases you make during our event. We have all kinds of great activities planned!

If you can't make it to the Playathon, you still have an opportunity to support us by shopping online at www.bn.com. From March 3rd to March 10th, you can shop online and a percentage of your purchase will count toward our scholarship fund.

Here's how it works:

- Be sure to use the web address above (www.bn.com/bookfairs) to do your online shopping. Click on the button "Start Shopping Now."
- When you've finished selecting your purchases, click on your cart and begin the check-out process. In the **Payment** section, scroll down to the bottom where it says **Check this Box if this is a Bookfair Order**. When you check the box, type our bookfair ID number in the provided box:

[12327540]

- **If you already have a BN.com account with a default payment method selected**, you will only see a Checkout Summary screen. To add the Bookfair ID to the payment page, you will need to click on the **Change** button on the right-hand side of the Payment Section. This will take you back to the payment page, where you will scroll down to the bottom of the page until you see "Check this Box if this is a Bookfair Order." Check the box and enter our bookfair I.D. number, above.
- After placing your order, you can log back into your Order Summary Confirmation to check to see if the Bookfair ID number is listed on your order. If it is, everything was done correctly.
- If you do not see a Bookfair ID number, or if you realize that you placed your order without using our Bookfair ID number, please call Customer Service at 800-962-6177 as soon as possible. Provide your order number and our Bookfair ID number, and the representative will manually add your order to our Bookfair sales total.
- Please note that some items, such as gift cards, ebooks, textbooks, magazines and Barnes & Noble Memberships are not included in bookfair sales totals. However, **NOOKs are included!** We earn 5% back on any NOOKs you purchase, so why wait to get those great NOOK HD and HD+ devices!
- Feel free to forward this email to any family and friends who would like to support our Bookfair as well. Every purchase counts toward scholarships at MSAC.

Thanks again for supporting our Playathon and our organization!

Monroe Street Arts Center

Barnes & Noble Bookfair

Supporting

Monroe Street Arts Center

Saturday, March 03, 2018

Madison

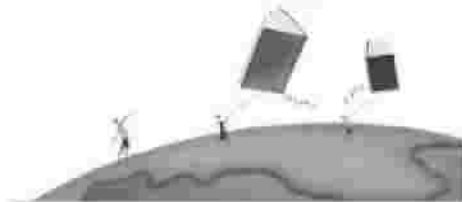
7433 Mineral Point Road

Please present this voucher
prior to making your purchase.
A percentage of the net sale
will be contributed to your
organization.*



12327540

*The purchase of gift cards, Barnes & Noble memberships, textbooks, magazine subscriptions, video games, purchases made at Cafés owned and operated by Starbucks, and other items Barnes & Noble may exclude from time to time in its sole discretion are not eligible for bookfair sales. Institutional discounts may not be applied. See BN.COM/bookfairs for more details and to shop online.



Barnes & Noble Bookfair

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Madison

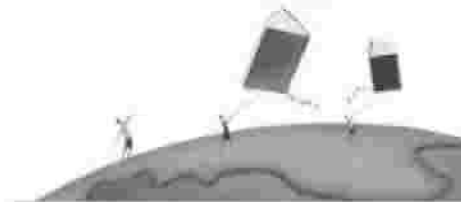
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