



## Monroe Street Arts Center

October 2017

Dear Friend of the Arts,

Join us for Arty Gras! The Monroe Street Arts Center (MSAC) will host the eleventh annual Arty Gras fundraiser on Monday, February 12, 2017 at Gates & Brovi, **we need your support as a sponsor**. The attached document outlines sponsorship opportunities ranging from \$150 to \$2,500. Your sponsorship gift will help make it a very special and successful event.

Event proceeds support the center by providing scholarships for students in music and visual arts. *Arty Gras* also underwrites the center's operations helping to keep fees for music and art affordable for families. This year MSAC provided classes and workshops for over 1,500 students.

Monroe Street Arts Center contributes to our vibrant Madison culture of the arts. Did you know when young people participate in music they perform better academically, especially in Math? Did you know that children who are exposed to visual arts are the best creative thinkers and problem solvers when pursuing careers? Families from all over the greater Madison area bring their kids to the center to expose them to the arts, build on the modest experiences they receive in school, and support their creative minds. The center has recently added more offerings including programs for children with special needs and art classes for adults. A successful Arty Gras fundraiser helps to make this all possible.

**Please consider becoming a sponsor of Arty Gras 2018.** Benefits for sponsorship include logo recognition, tickets and other great promotional perks.

To learn more contact Holly Baris, Executive Director at [holly@monroestreetarts.org](mailto:holly@monroestreetarts.org)

Sincerely,

Arty Gras Committee Volunteers

**2526 Monroe Street, Madison, WI 53711**  
**608.232.1510 | [monroestreetarts.org](http://monroestreetarts.org)**



# Monroe Street Arts Center's Arty Gras

12th Annual Fundraiser  
Monday, February 12, 2017, 6:30-9:30 pm  
Gates & Brovi, 3502 Monroe Street  
Proceeds benefit Monroe Street Arts Center

## **Event Sponsorship Opportunities**

### **Brass Band Sponsor \$2500**

Individual acknowledgment across social media  
Business logo and link included in an individualized email to our 3,000 newsletter subscribers.  
Business logo on invitation mailed to 500  
Banner with your business logo hung at MSAC and at the event  
Individual on-stage salute during event  
Eight complimentary tickets to Arty Gras (valued at \$50 pp)  
Logo on event signage and link on our web site [www.monroestreetarts.org](http://www.monroestreetarts.org)

### **Parade Sponsor \$1000**

Business logo on invitation mailed to 500  
Banner with your business logo hung at MSAC and at the event  
Individual on-stage salute during event  
Acknowledgment on social media  
Eight complimentary tickets to Arty Gras (valued at \$50 pp)  
Logo on event signage and link on our web site [www.monroestreetarts.org](http://www.monroestreetarts.org)

### **Gold Crown Sponsorship \$500**

Name on invitation mailed to 500  
On-stage salute during event  
Acknowledgment on social media  
Four complimentary tickets to Arty Gras (valued at \$50 pp)  
Logo on event signage and link on MSAC web site [www.monroestreetarts.org](http://www.monroestreetarts.org)

### **Purple Doubloons \$250**

Acknowledgment on social media  
Two complimentary tickets to Arty Gras (valued at \$50 pp)  
Name on event signage and link on MSAC web site [www.monroestreetarts.org](http://www.monroestreetarts.org)

### **Green Beads \$150**

Two complimentary tickets to Arty Gras (valued at \$50 pp)  
Name on event signage and link on MSAC web site [www.monroestreetarts.org](http://www.monroestreetarts.org)

Please respond by December 1, 2017 for invitation inclusion. Questions? Contact Holly Baris, Executive Director, 608.232.1510, [holly@monroestreetarts.org](mailto:holly@monroestreetarts.org) or Kendra Kreutz, Committee Chair at [kendrakreutz@gmail.com](mailto:kendrakreutz@gmail.com).